

REFERRAL FORM



Get \$1000 per referral – for you and your company

Over the years, VMS has had excellent success with client referrals. We have always found that opportunities forwarded to us from existing VMS users are more receptive to the idea of installing new software. In an effort to increase the number of referrals we receive and to thank those clients that provide them, we have created a formal referral program for all VMS clients.

Through this referral program we will provide a \$1,000 bonus to any client that provides a referral that goes to sale. Half of the bonus will be issued to the company, and the other half will be issued to the referring individual (unless otherwise specified by the VMS user). The company bonus will be issued as a credit that can be applied against any VMS product or service including New Modules, Training, Annual Maintenance and Custom Programming.

Referral Guidelines

1. You are eligible for a referral bonus on any referral you provide that goes to sale. If your referral purchases a VMS software system, a credit of \$500.00 will be put on your account, after the full payment has been received. An additional \$500.00 will be paid out to the referring individual, only after the full license has been received.
2. Each referral can have only one referring individual.
3. You can refer as many prospective VMS clients as you like. You will receive a referral reward for each prospect that becomes a new VMS client.
4. Please note that VMS will use your name and the name of your company when contacting those that you refer. Please only forward us names of people that are interested in learning more about our products and services.
5. To refer a potential client, please complete this form and return it to **Linda Bishop** via email (lindab@vertical-market.com) or fax (850-478-5103)

Your Information (So that we can pay you)

| | |
|---------------|-----------------|
| Name: | Position/Title: |
| Company Name: | Phone: |
| E-mail: | Date: |

Prospect Information

| | |
|--|--------|
| Contact Name: | Phone: |
| Company Name: | |
| Why do you think this company would be interested in VMS software? | |

Vertical Market Software Use ONLY

| | |
|----------------|------------|
| Date Received: | Sales Rep: |
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